

$(+1) = e^{x} t(N/2-1) \beta +$   
 $N/2-1 \beta + (b+y)a] = 0$   
 $(2+1) = e^{x} \emptyset (N/2+1)$   
 $= e \emptyset (h^3 a - y) = y^{x} 1/4$   
 $\beta + (N+y)a] = 0 \pm (N/2$   
 $1) = e^{x} t(N/2-1) \beta + 2-$

x

x

# The Wisdom of Not Knowing

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**TED<sup>x</sup>Teen**

x = independently organized TED event

March 31, 2012

“In order to  
make anything  
a reality, you  
have to dream  
about it first.”

- Adora Svitak

# The Wisdom of Not Knowing

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**TED<sup>x</sup>Teen**  
x = independently organized TED event

## Where Is TEDxTeen Taking Place?



### **In the heart of SoHo NYC at the Scholastic Auditorium.**

The Scholastic Auditorium provides a stimulating, one-of-a-kind environment for both children and adults that caters to a broad range of programming needs. The 4,000 square foot space was designed for multimedia events, including live productions and performances, live global webcasts, press conferences, product launches, screenings, and so much more.

In an age of global warming, debt crises, and cyber wars, it might seem that what we don't know is threatening. Every day, we realize how much we don't know, from big (95% of the universe is dark energy or dark matter) to small (all those twists and turns we've experienced on our own life pathways).

Yet it's in those dark spots, those roads not taken yet, where we make our discoveries—staring through a telescope or a camera, holding protest signs or a pen to paper. How do we know what's going to happen?

When we don't let our “others have failed—I'm too young—the problem's too big” sort of knowledge become a roadblock to dreams, we can change the world. Call it the magical properties of not knowing... the unstoppable power of ideas.

So, is not knowing such a bad thing? Sometimes, it may be the wisest thing of all.

— Adora Svitak, 13-year-old author, teacher, speaker, activist, TEDxRedmond curator

# TEDxTeen

x = independently organized TED event

## CONFERENCE GUIDE

### 1. LEND US YOUR BRAIN

You are about to be hit by a blizzard of incoming ideas. Your mind will be zapped, pinged, prodded, and teased. But to benefit from TED's brand of brain therapy, you need to shut down the competition. Forget about work and school for a few hours. Forget about your email. Silence your phone. Experience what is happening on stage, on screen and around you.

### 2. SEE EVERY TALK

The best moments seem to happen when you least expect them. TEDxTeen is not about what you already know. It is about how what you know connects to everything else.

### 3. TALK TO THE SPEAKERS

The conference time is limited, so we don't have time for long speaker introductions. We have included each speaker's bio in this program and relevant links to their work and additional information so you can take it all in after the conference. Attendees at TEDxTeen have the advantage – you can strike up a live conversation with them during the breaks. And we encourage you to do so! As you listen to their talks, write down questions, comments and ideas you want to talk about or ask them.

### 4. BREAKS ARE IMPORTANT

Your TEDxTeen experience is not limited to the auditorium. The TED brand is about "Ideas Worth Spreading." To get the most out of the conference, soak up the information during the talks and then use the breaks to discuss the information with fellow attendees, and let the conversation continue to push you to explore the ideas. Eat your food fast, use the bathroom quickly and keep your brain stimulated between sessions.

### 5. THE CONVERSATION CONTINUES

TEDxTeen is a one day conference. But today is not a finale – it is the beginning. The talks you saw today will live online following the conference at TEDxTeen.com and we encourage you to blog them, tweet them, share them, chat them and push them out around the globe. TEDxTeen is not just a conference, it is a community. Being here today you have first hand access and knowledge to amazing information and stories coming in from around the globe about teens who are doing extraordinary things, who have extraordinary ideas, who need your help to keep their conversations alive and who look to you for your ideas and contributions. Join in the community, contribute to the conversation and come together to tell the story of TEDxTeen to the world.

### 6. TEDxTEEN TECH PROTOCOL

The Scholastic Auditorium is WiFi enabled, and you will receive the network password at the conference. You are welcome to use your laptop during breaks in the open areas and we encourage you to tweet and share the information from the conference. However, we ask that attendees refrain from laptop use during the sessions. You need to focus, and keyboards are distracting. Use this program to write notes. Turn your cell phones, blackberries and iPhones to silent. Do not check them during sessions. If you must do so, please wait until the breaks. Video is prohibited during the sessions though feel free to record conversations during the breaks. Photography is permitted during the sessions and breaks, but please no flash photography, and keep the clicking noises during sessions to a minimum. Following the conference we hope you will share your photos with our online community.

### 7. RESTROOMS

There are restrooms located in the lobby outside the auditorium as well as on the 2nd floor, outside the Resource Center.

Top to Bottom:  
Scenes from previous  
TEDx events; TEDxBaghdad,  
TEDxKrakow and TEDxAveiro.



# TEDxTeen Village

Things to do during the breaks!

## SKY LOBBY

*Located at the top of the escalator*

### **TEDxTeen**

TEDxTeen is about sharing ideas - focusing the conversation on teens and their power to change the world. Now you can physically take TEDxTeen home with you and help fund next year's TEDxTeen conference! In the spirit of the "D" in TED for "design," we have created "The Wisdom of Not Knowing" t-shirts and jump drives available to you today only. Stroll over to the TEDxTeen table and check out the swag!

### **TEDxTeen Bookstore**

Book signings and curated favorites from some of our speakers.

### **THINK Global School**

THINK Global School, the world's first global, mobile high school, brings students and faculty from around the world to live, study and explore together in three different international cities each year. Have you been where THINK Global School has been, and can you give them some great ideas of where to go next? Come by and check out their world map and show off your global curiosity.

### **This Is Teen**

Throughout the day learn about Scholastic's teen books, authors, and join the This Is Teen online community. Strike a pose in the This Is Teen photo booth to take pictures with your friends!

### **Red Bar**

Re-energize at Scholastic's cafeteria (food for purchase).

## BLOGGERS ALLEY

*Located off of the Sky Lobby behind the escalator*

### **Simulcast Area**

Blog and tweet from your computer here! This is also where food will be served during the breaks.

### **This Is Teen Breakfast**

Location: Bloggers Alley  
10am—12pm: This Is Teen welcomes you to Scholastic with a special author breakfast! Meet Libba Bray, Jeff Hirsch, Siobhan Vivian and Elizabeth Eulberg, get your free books signed, and enjoy breakfast treats courtesy of This Is Teen.

## AUDITORIUM LOBBY

*Located outside the auditorium*

### **Simulcast Area**

#### **Do Something**

DoSomething.org is one of the largest organizations for teens and social change in the US. Stop by the DoSomething.org booth to sign up for monthly cause campaigns that tackle key social issues, learn more about our campaign scholarships, and gain free resources to rock causes you care about.

#### **Educational Insights**

Game and toy makers Educational Insights are here playing Classroom Jeopardy tournaments for those of you who dare to win! Stop by and play Classroom Jeopardy or try to beat inventor Hank Atkins at his two-player strategy game Nowhere to Go. Games play continuously during breaks at the Educational Insights location in the lobby outside the auditorium. Win an awesome gift bag full of prizes and score autographed copies of the game. He's got a copy of this hot new 2012 game for each attendee!

# Schedule Of Events

## Session 1

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**11:00am** (Lobby)  
**TEDxTeen guests arrive**

**11:00am—12:00pm**  
(Sky Lobby, Bloggers Alley,  
Auditorium Lobby)  
**The Conversation begins**  
Meet, talk, think, share,  
eat, explore and prepare!

**12:00pm—1:05pm** (Auditorium)

**Chris Anderson:**  
What Is TED/TEDx?

Opening with  
**Monique Coleman**

**Jacob Barnett**  
Forget What You Know

**Mteto Maphoyi**  
The Power of Listening

**TED Talk: Derek Sivers**  
How to Start a Movement

**Tavi Gevinson**  
Still Figuring it Out

**Ishmael Beah**  
Unfamiliar Tears

**1:05pm—2:10pm**  
(Sky Lobby, Bloggers Alley,  
Auditorium Lobby)

**BREAK:** Meet, talk, think, share,  
eat, explore and engage

## Session 2

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**2:10pm—3:10pm** (Auditorium)

**Mteto Maphoyi**  
Performs “Marechiare”

**Kristen Powers**  
The InnerKid Philosophy

**TED Talk: Charlie Todd**  
The Shared Experience of Absurdity

**Mahmoud Jabari**  
Shaping a Global Lens

**Natalie Warne**  
A Story Never Stands Alone

**3:10pm—4:10pm**  
(Sky Lobby, Bloggers Alley,  
Auditorium Lobby)

**BREAK:** Meet, talk, think, share,  
eat, explore and engage

The conversation continues online at  
**TEDxTeen.com, @tedxteen, Facebook.com/tedxteen, #TEDxTeen**

## Session 3

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**4:10pm—5:10pm** (Auditorium)

**Angela Zhang**  
Breaking Down the Unknown

**Full Circle**  
Performs “Breaking Thru”

**TED Talk: Kevin Allocca**  
Why Videos Go Viral

**Sujay Tyle**  
Make Your Own Road

**Krystyn Lambert**  
Magic, Rhyme, and Reason

In closing with  
**Monique Coleman**

**5:10pm—6:00pm**  
(Sky Lobby, Bloggers Alley,  
Auditorium Lobby)

**Before You Depart:** Meet, talk,  
think, share, explore and engage



“When you innovate,  
you’ve got to  
be prepared for  
everyone telling you  
you’re nuts”. - Larry Ellison

# Session 1

Opening with  
**Monique Coleman**

---

**Jacob Barnett**

---

**Mteto Maphoyi**

---

**Derek Sivers** (TED Talk)

---

**Tavi Gevinson**

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**Ishmael Beah**







## Mteto Maphoyi

Mteto's father left behind one Pavarotti CD when he abandoned Mteto, his brothers, and his mother in a small Xhosa township in South Africa's Western Cape. Mteto was 4 years old, and before his father died 11 years later Mteto would see him only once more. As a child, Mteto played his Pavarotti CD one phrase at a time, sounding out the Italian lyrics to teach himself to sing "Santa Lucia" and "O Sole Mio."

**Find more about me here:**  
[thecreatorsdocumentary.com](http://thecreatorsdocumentary.com)

Soon Mteto and his friends formed the Six Tenors, a group of six teenagers who sang opera on the streets to support their families in a shantytown with over 40% unemployment. Living a catch-as-catch-can life, Mteto fell into a pattern of crime after his mother's death from HIV/AIDS, enduring multiple stabbings and a burning in gang wars and chance fights. Now a 22 year old with a knife scar stretching the length of his cheek, Mteto has used opera to pull himself out of the cycle of gang life.

Mteto is receiving formal training at South Africa's prestigious Black Tie Ensemble at the State Theatre, Pretoria ([blackties.co.za](http://blackties.co.za)), and is starring in the documentary, *The Creators*.

A large vertical grid of empty rectangular cells for writing notes.





“A lot of times,  
people don’t  
know what they  
want until you  
show it to them.” - Steve Jobs

# Session 2

**MtetoMahpoyi**

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**KristenPowers**

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**CharlieTodd** (TED Talk)

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**MahmoudJabari**

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**NatalieWarne**





## Mahmoud Jabari

Mahmoud Jabari is a youth activist and advocate for peace and cross-cultural dialogue, and a Youth Ambassador for the Children of Peace organization. He started his journalism activism at the age of 13 when he began his own magazine called *Peace Seeds*. Mahmoud worked as a freelance photojournalist in the Southern West Bank city of Hebron where he risked his life covering news stories until March 2011. He has reported for *World Youth News* and *Al-Jazeera Talk*. Many of his opinion articles were published in Harry's Place blog, *Children of Peace News Desk*, and the *Playa Wire*. Mahmoud served as an elected Youth Mayor of the city of Hebron (2005-2008), and led many social initiatives, including Journalists for Change, which introduces youth to new-media tools and encourages social involvement through media.

Mahmoud has attended numerous conferences, including the 2009 World Economic Forum on the Middle East, where he served as a youth voice to a number of world leaders. Last summer, he was invited by the French Ministry of Foreign Affairs to meet with French journalists, bloggers and political figures to share his view of the future of the Middle East, and how youth can be involved.

Mahmoud is a public speaker and considers himself to be an Ambassador of Peace. He believes that youth from all cultures and nations are able to overcome political, religious and cultural borders, and become unified based on their common dreams: to create the world in which they'd like future generations to live.

### Find more about me here:

[lensforchange.weebly.com](http://lensforchange.weebly.com)

[twitter.com/mahmoudjabari](https://twitter.com/mahmoudjabari)

[facebook.com/mahmoud.jabari](https://facebook.com/mahmoud.jabari)





You can solve problems with money, or you can solve problems creatively.

- Roger Corman

# Session 3

**AngelaZhang**

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**FullCircle**

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**KevinAllocca** (TED Talk)

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**SujayTyle**

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**KrystynLambert**





**Find more about me here:**  
[fullcirclesoul.com](http://fullcirclesoul.com)

## FullCircle

Powerfully inspired by various forms of street performance, Full Circle has brought a complete spectrum of approachable and straight-from-the-heart hip-hop culture into theaters: The Kennedy Center, Lincoln Center Out-of-Doors Festival, Dance Theater Workshop/NY Live Arts, New Jersey Performing Arts Center, Oregon Shakespeare Festival, and The New Victory Theater, among others. This NYC based company was founded in 1992, under the direction of dancers/choreographers Gabriel “Kwikstep” Dionisio and Ana “Rokafella” Garcia. In 1996, Full Circle Prod. Inc. attained not-for-profit status.

Full Circle’s mission has been to educate and share the idea that hip-hop is not merely what contemporary media portrays. Hip-hop culture is at its core about real people striving to change and grow; it’s about survival and moving past limitations using the power of creativity through the body, beat, and the song.

In addition to recently adding film (*All The Ladies Say*) and live music (the RPM band; ‘Behind The Groove’ Club Party) to their interactive platform, Full Circle is now collaborating with Retumba – a Bronx based Afro-Caribbean drum and dance troupe, on a Nuyorican/Puerto Rican introspective theatrical piece, entitled “Retumba La Roka.” With support from the Jerome Foundation, the company is also in the midst of creating a new dance piece entitled “Soul Intention,” which is scheduled to premiere in Spring 2012 at the Bronx Academy of Arts and Dance.



**SujayTyle**

Sujay Tyle is currently the Vice President of Business Development at Scopely, a venture-backed social gaming company in Los Angeles. He was awarded one of Peter Thiel's 20 under 20 Fellowships and took a leave of absence from Harvard University in 2011, where he had matriculated at age 15. Prior to working at Scopely, Sujay led Market Strategy at Kyruus, a healthcare IT start-up in Boston. While at Harvard, Sujay worked at the Blackstone Group in Tokyo, Japan, and conducted malaria research in Dakar, Senegal.

Sujay and his older brother Sheel founded ReSight in 2008, which democratizes eye care services and employs “vision guardians” — underprivileged citizens who have previously undergone eye treatment with ReSight’s aid. Over 40,000 people have been screened to date with their pilot partner, the LV Prasad Eye Institute.

Sujay has received distinctions from AT&T, Coca-Cola, DuPont, HSBC, Intel, Sanofi-Aventis, The Thiel Foundation, The Weather Channel and Toyota. He has been featured on *60 Minutes*, ABC, CNBC, and FOX, and in *BusinessWeek*, *Forbes*, and *India Abroad* for his achievements.

Horizontal and vertical lines forming a grid for notes, with a red line at the top.



## Krystyn Lambert

Krystyn Lambert, through her national television work, international performance schedule, and critical acclaim within the community of magicians, has become one of the most recognized females in magic. She became enamored with the art at a young age, and her professional career began at age 12, when she became the youngest member of the junior society at the world-famous Magic Castle in Hollywood. She has been a sought-after performer and personality at this illustrious venue ever since.

**Find more about me here:**

- [krystynlambert.com](http://krystynlambert.com)
- [facebook.com/krystynlambert](https://facebook.com/krystynlambert)
- [w@krystynlambert](mailto:w@krystynlambert)

After starring in the multi-award winning magic documentary, *Make Believe*, Krystyn has been invited by the United States Department of State to travel to schools across Asia to perform and share experiences from her life in both magic and in the American university system. She serves as a positive role model to youth across the world, possessing a keen sense of how to successfully communicate her perspective to a diverse range of audiences. Krystyn is 21 years old and a third year honors student at the University of California, Los Angeles, majoring in philosophy.

A large area on the right side of the page consisting of a grid of horizontal lines for notes, spanning from the top of the page down to the bottom.

# Ways to take TEDxTeen & TED home with you.

## TEDxTeen

### 1. TEDXTEEN.COM

Check back on TEDxTeen.com following the conference. The inspiring talks you saw today will go live and are waiting to be shared with the world. Help us get the word out and be a TEDxTeen ambassador.

### 2. SOCIAL NETWORKS

Join in and continue the conversations from today's conference on our Facebook and Twitter pages. And share the talks and content amongst your social networks and invite them to join our TEDxTeen community. [facebook.com/TEDxTeen](https://facebook.com/TEDxTeen); @TEDxTeen; #TEDxTeen

### 3. IDEAS WORTH SPREADING

Tell your friends, family, peers and colleagues about your experience at TEDxTeen and share the information. Hold your own mini TED salon at home and discuss the talks with your friends.

## TED

### 1. DIVE INTO TED TALKS

Join TED.com to share in the excitement of Ideas Worth Spreading.

### 2. CREATE YOUR PROFILE ON TED

Join like-minded people around the globe in setting up your TED.com profile – then use your profile to save your favorite talks and share knowledge within the community.

### 3. JOIN THE CONVERSATION

TEDTalks are enhanced by the ideas and conversations that they spark. Add your own comments to the discussion pages, under a specific TEDTalk, in one of the lively Themes or on the TED blog. You'll be interacting with an intelligent, curious group of people worldwide.

## About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com,

where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

## About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local,

self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

# TEDxTeen Thanks

**Adora Svitak** for defining the voice of the wisdom of not knowing

**Lawlor Media** for spreading the word about TEDxTeen

**Boschi Events** for a smooth production

**Marc Birnbach** for capturing the emotion

**Burning 6** for our cool TEDxTeen.com

**Michael Berger** for making flawless media presentations

**Coca-Cola Co.** for quenching our thirst

**Our Film Team: Nara Garber, Kathy Huang and Selene Preston** for capturing us on film

**Do Something** for being our streaming host and activating teens around the globe

**Scholastic** for providing the safe space to share our conversations

**Educational Insights** for challenging our brains

**Simon Cohen + Robert Galinsky** for adding the magic

**FedEx Office** for printing the words and images to tell our stories

**TEDxAtlanta** for sharing your best practices

**GA Gear** for making awesome t-shirts that help fund the next TEDxTeen

**THINK Global School** for your partnership every year and daring to change the education paradigm

**Gibson Foundation** for your partnership and dedication to making the world a better place for children

**This Is Teen** for your partnership and platform for teens to engage in powerful conversation

**Greg Titian** for skillfully editing our TEDxTeen Talks

**Unboundary** for your design brilliance

**HealthCor Foundation** for proudly supporting the collaborative efforts of our emerging leaders

**Ustream** for bringing us LIVE to the world

**Jess Teutonico** for meticulously curating TEDxTeen (again!)

**Volunteers** whose time and energy are invaluable

**John-Paul Teutonico Photography** for capturing the moments

**We Are Family Foundation Team** for Everything Else

**Kevin Slack** for filming our TEDxTeen trailer

## The We Are Family Foundation (WAFF)

is a not-for-profit organization dedicated to the vision of a global family by creating and supporting programs that inspire and educate the next generation about respect, understanding and cultural diversity – while striving to solve some of our biggest global problems at the same time.

WAFF believes our problems are going to be solved by investing in our youth – teaching them that people of all ethnicities, religions and cultures are of equal importance, so that they will embrace the value of others who are different.

And, our problems are going to be solved by supporting those youth who are actively engaged in changing our world, those who have ideas and are invested in solving our global problems – the game changers.

**Investing in and supporting our youth is what the We Are Family Foundation does.**

### Online:

[wearefamilyfoundation.org](http://wearefamilyfoundation.org)  
[threedotdash.org](http://threedotdash.org)  
[TEDxTeen.com](http://TEDxTeen.com)

### Twitter:

[@wearefamilyfdtn](https://twitter.com/wearefamilyfdtn)  
[@threedotdashorg](https://twitter.com/threedotdashorg)  
[@tedxteen](https://twitter.com/tedxteen)  
[#tedxteen](https://twitter.com/tedxteen)





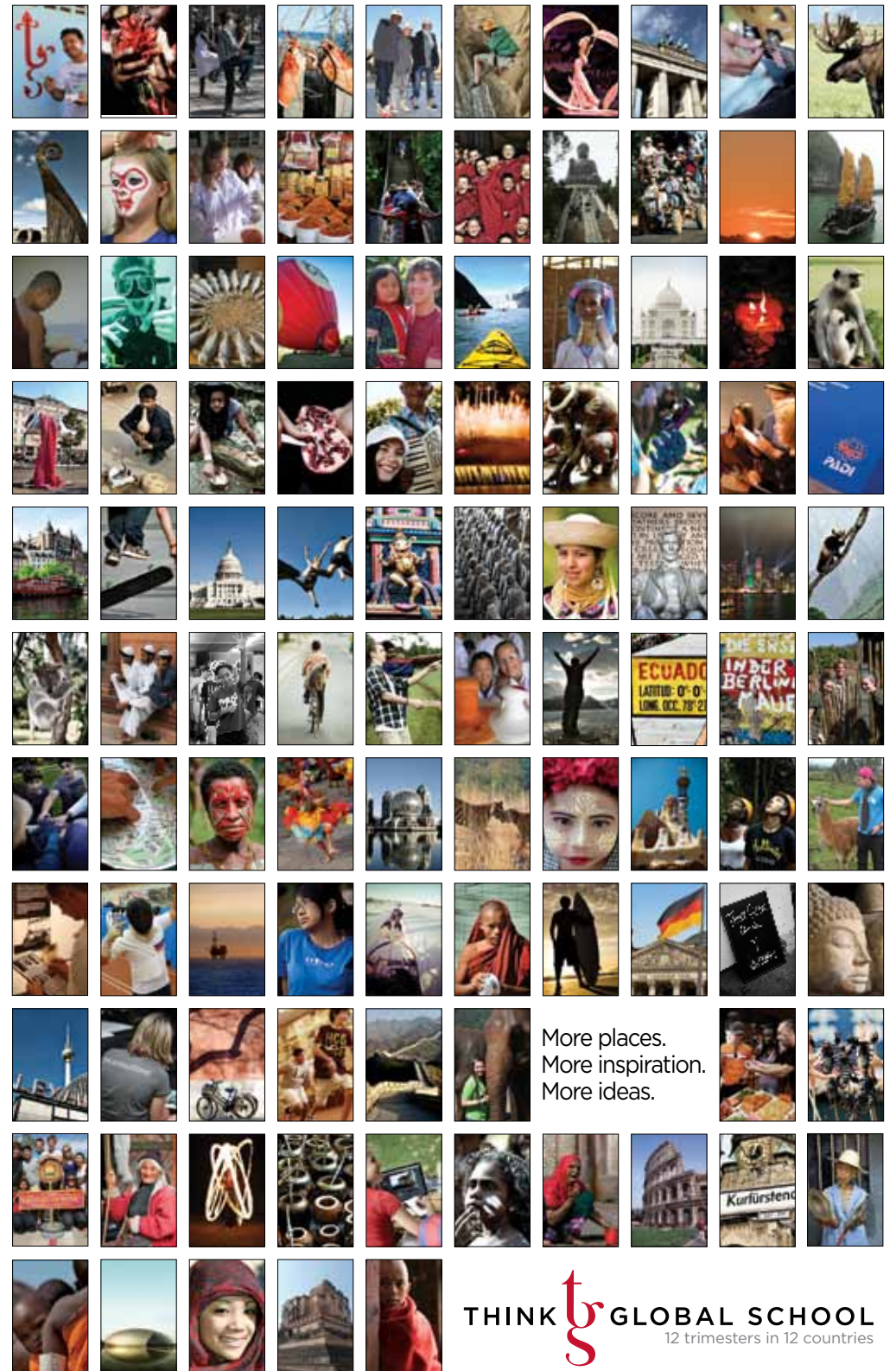
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Gibson Foundation supports the work of our youth ~ the leaders of today.

[www.gibsonfoundation.org](http://www.gibsonfoundation.org)



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HealthCor Foundation proudly supports the collaborative efforts of our emerging leaders.

**this is teen** is a community for readers where the conversation starts with **books**.

Exchange ideas with **authors** and **friends**, **share** photos and videos, discover the joy of **writing**, and **win** great prizes.

Join the experience at [Facebook.com/Thisisteenteen](https://www.facebook.com/Thisisteenteen).



# TED<sup>x</sup>Teen

x = independently organized TED event

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Ideas Worth Spreading

