

April 2, 2011 • New York City

# TED<sup>x</sup>Teen

x = independently organized TED event

The Age of How

This book belongs to:

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“Innovation  
distinguishes  
between a leader  
and a follower.”

- Steve Jobs

The Age  
of How.

Age Old  
Problems.

New Age  
Thinking.

Age-nts  
of Change.

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**TED<sup>x</sup>Teen**  
x = independently organized TED event

# Can one idea, one experience, one conversation, one passion, one moment in your life revolutionize how you create change?

## Where Is TEDxTeen Taking Place?



### **In the heart of SoHo NYC at the Scholastic Auditorium.**

The Scholastic Auditorium provides a stimulating, one-of-a-kind environment for both children and adults that caters to a broad range of programming needs. The 4,000 square foot space was designed for multimedia events, including live productions and performances, live global webcasts, press conferences, product launches, screenings, and so much more.

We live in an age where technology makes us all virtual neighbors, accessible at the click of a button.

We work together across borders, oceans and boundaries of all kinds.

**Our coordinates don't matter.**

**Our world is one community facing the same issues.**

There are no limitations to what we can do and how far our reach. We are pioneering new solutions for old problems.

You might say we are the leaders of tomorrow, but we are also the leaders of today.

The We Are Family Foundation is honored to host the second TEDxTeen – where the Ideas Worth Spreading are from the world's teens. Welcome!

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## CONFERENCE GUIDE

### 1. LEND US YOUR BRAIN

You are about to be hit by a blizzard of incoming ideas. Your mind will be zapped, pinged, prodded, and teased. But to benefit from TED's brand of brain therapy, you need to shut down the competition. Forget about work and school for a few hours. Forget about your email. Switch off your phone. Experience what is happening on stage, on screen and around you.

### 2. SEE EVERY TALK

The best moments seem to happen when you least expect them. TEDxTeen is not about what you already know. It is about how what you know connects to everything else.

### 3. TALK TO THE SPEAKERS

The conference time is limited, so we don't have time for long speaker introductions. We have included each speaker's bio in this program and relevant links to their work and additional information so you can take it all in after the conference. Attendees at TEDxTeen have the advantage – you can strike up a live conversation with them during the breaks. And we encourage you to do so! As you listen to their talks, write down questions, comments and ideas you want to talk about or ask them.

### 4. BREAKS ARE IMPORTANT

Your TEDxTeen experience is not limited to the auditorium. The TED brand is about "Ideas Worth Spreading." To get the most out of the conference, soak up the information during the talks and then use the breaks to discuss the information with fellow attendees, and let the conversation continue to push you to explore the ideas. Eat your food fast, use the bathroom quickly and keep your brain stimulated between sessions.

### 5. THE CONVERSATION CONTINUES

TEDxTeen is a one day conference. But today is not a finale – it is the beginning. The talks you saw today will live online following the conference at TEDxTeen.com and we encourage you to blog them, tweet them, share them, chat them and push them out around the globe. TEDxTeen is not just a conference, it is a community. Being here today you have first hand access and knowledge to amazing information and stories coming in from around the globe about teens who are doing extraordinary things, who have extraordinary ideas, who need your help to keep their conversations alive and who look to you for your ideas and contributions. Join in the community, contribute to the conversation and come together to tell the story of TEDxTeen to the world.

### 6. TEDxTEEN TECH PROTOCOL

The Scholastic Auditorium is WiFi enabled and you will receive the network password at the conference. You are welcome to use your laptop during the breaks in the open areas; however, we ask that you refrain from using it during the sessions. You need to focus, and keyboards are distracting. Use this program to write notes and during the breaks we encourage you to tweet, blog and Facebook the ideas and information from the conference and take TEDxTeen viral. During the sessions please be courteous and remember to turn your iPhones, Blackberrys and cell phones off or to silent. Do not check them while speakers are on stage. If you must do so, please wait until the breaks. Video is prohibited during the sessions and breaks. Photography is permitted without flash but keep the clicking noises during sessions to a minimum. Following the conference we hope you will share your photos with our online community.

### 7. RESTROOMS

There are restrooms located in the lobby outside the auditorium as well as on the 2nd floor, outside the Resource Center, behind coat check.

Top to Bottom: Scenes from previous TEDx events: TEDxParis and TEDxAtlanta.



# Schedule Of Events

**11:30am** (Lobby)  
**TEDxTeen guests arrive**

**11:30am—12:30pm**  
(Resource Center)  
**The Conversation begins**  
Meet, talk, think, share, eat  
and prepare!

## Session **1**

**12:30pm—1:40pm** (Auditorium)

### **Chris Anderson**

What is TED/TEDx?

### **SR Farah Pandith**

YouthQuake

### **Amr Ashraf**

Revolution 2.0

### **Angwech Collines**

Life Beyond Conflicts

### **Adora Svitak**

What Adults Can Learn from Kids

### **Amy & Kathy Eldon**

Safari As a Way of Life

**1:40pm—2:30pm**

(Resource Center)

**BREAK:** Conversation,  
information and food

## Session **2**

**2:30pm—3:40pm** (Auditorium)

### **Dave Eggers**

Once Upon a School

### **Sheel Tyle**

Innovator's Myopia

### **Connor Brantley**

Our United Voice

### **Natalie Warne**

Anonymous Extraordinaries

**3:40pm—4:30pm**

(Resource Center)

**BREAK:** Conversation,  
information and food

## Session **3**

**4:30pm—5:40pm** (Auditorium)

### **Curtis Kulig**

The Art of Obsession

### **Tara Suri & Niha Jain**

Learning to Fail

### **William Kamkwamba**

How I Harnessed the Wind

### **Jeremy Heimans**

Aim Higher Than President

### **Zander Srodes**

The Moment It Found Me

In closing with **Touré**

**5:40pm—6:30pm**

Conversation and departures





“The Journey is  
the Destination.”

- Dan Eldon

# Session 1

Session 1 | 11

SR FarahPandith

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AmrAshraf

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AngwechCollines

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AdoraSvitak

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AmyEldonTurteltaub

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KathyEldon











## AdoraSvitak

**Links:**  
[adorasvitak.com](http://adorasvitak.com)

A voracious reader from age three, Adora Svitak’s first serious foray into writing — at age five — was limited only by her handwriting and spelling. (Her astonishing verbal abilities already matched that of young adults more than twice her age.) Her breakthrough would soon come “in the form of a used Dell laptop her mother bought her.” At age seven, she typed out over 250,000 words — poetry, short stories, observations about the world — in a single year.

Svitak has since fashioned her beyond-her-years wordsmithing into an inspiring campaign for literacy — speaking across the country to both adults and kids. She is the author of “Flying Fingers,” a book on learning.

“A tiny literary giant.”  
- Diane Sawyer, “Good Morning America”

A large area of the page containing horizontal lines for writing, starting from a red line near the top and extending to the bottom of the page.





“To laugh often and love much; to win the respect of intelligent persons and the affection of children; to earn the approbation of honest citizens and endure the betrayal of false friends; to appreciate beauty; to find the best in others; to give of one’s self; to leave the world a bit better, whether by a healthy child, a garden patch or a redeemed social condition; to have played and laughed with enthusiasm and sung with exultation; to know even one life has breathed easier because you have lived — this is to have succeeded.”

- Emerson

# Session 2

**Dave**Eggers

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**Sheel**Tyle

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**Connor**Brantley

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**Natalie**Warne











“Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.”

- Scott Adams

# Session 3

**CurtisKulig**

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**TaraSuri**

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**NihaJain**

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**WilliamKamkwamba**

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**JeremyHeimans**

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**ZanderSrodes**















# Ways to take TEDxTeen & TED home with you.

## TEDxTeen

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### 1. TEDXTEEN.COM

Check back on TEDxTeen.com following the conference. The inspiring talks you saw today will go live and are waiting to be shared with the world. Help us get the word out and be a TEDxTeen ambassador.

### 2. SOCIAL NETWORKS

Join in and continue the conversations from today's conference on our Facebook and Twitter pages. And share the talks and content amongst your social networks and invite them to join our TEDxTeen community. [facebook.com/TEDxTeen](https://www.facebook.com/TEDxTeen); @TEDxTeen

### 3. IDEAS WORTH SPREADING

Tell your friends, family, peers and colleagues about your experience at TEDxTeen and share the information. Hold your own mini TED salon at home and discuss the talks with your friends.

## TED

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### 1. DIVE INTO TED TALKS

Join TED.com to share in the excitement of Ideas Worth Spreading.

### 2. CREATE YOUR PROFILE ON TED

Join like-minded people around the globe in setting up your TED.com profile – then use your profile to save your favorite talks and share knowledge within the community.

### 3. JOIN THE CONVERSATION

TEDTalks are enhanced by the ideas and conversations that they spark. Add your own comments to the discussion pages, under a specific TEDTalk, in one of the lively Themes or on the TED blog. You'll be interacting with an intelligent, curious group of people worldwide.

## About TED

TED is an annual event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. "TED" stands for Technology, Entertainment, Design – three broad subject areas that are, collectively, shaping our future. And in fact, the event is broader still, showcasing ideas that matter in any discipline. Attendees have called it "the ultimate brain spa" and "a four-day journey into the future." The diverse audience – CEOs, scientists, creatives, philanthropists – is almost as extraordinary as the speakers, who have included Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson, Philippe Starck and Bono.

TED was first held in Monterey, California, in 1984. In 2001, Chris Anderson's Sapling Foundation acquired TED from its founder, Richard Saul Wurman. In recent years, TED has expanded to include an international conference, TEDGlobal; media initiatives, including TED Talks and TED.com; and the TED Prize.

## About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event.

The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.\*

\*Subject to certain rules and regulations.

# TEDxTeen Thanks

**And She Told Two Friends Communications** for spreading the word about TEDxTeen

**FedEx Office** for printing the words and images we need

**John-Paul Teutonico Photography** for capturing the moments

**Scholastic** for providing the safe space to share our conversations

**Tekserve** for keeping us digitally connected

**THINK Global School** for their partnership and for daring to take education to the next level

**Unboundary** for their design brilliance, yet again

**uPPstream** for a smooth production

**Volunteers** whose time and energy are invaluable

**We Are Family Foundation Team** for Everything Else

**omega  
water™**

Healthy Just Got Healthier. OmegaWater supports the passion, energy, and action of TedxTeen. Visit us at [omegawater.com](http://omegawater.com) or on Facebook.

## The We Are Family Foundation (WAFF)

is a not-for-profit organization dedicated to the vision of a global family by creating and supporting programs that inspire and educate the next generation about respect, understanding and cultural diversity – while striving to solve some of our biggest global problems at the same time.

WAFF believes our problems are going to be solved by investing in our youth – teaching them that people of all ethnicities, religions and cultures are of equal importance, so that they will embrace the value of others who are different.

And, our problems are going to be solved by supporting those youth who are actively engaged in changing our world, those who have ideas and are invested in solving our global problems – the game changers.

**Investing in and supporting our youth is what the We Are Family Foundation does.**



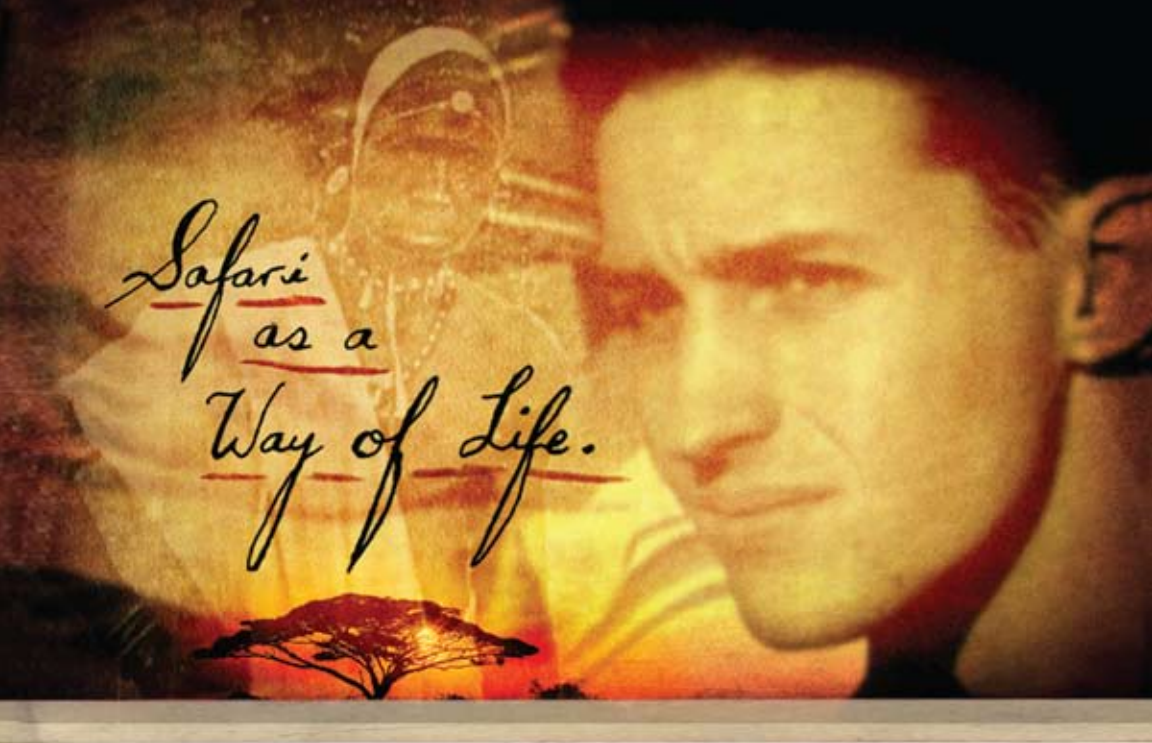
**Online:**

[wearefamilyfoundation.org](http://wearefamilyfoundation.org)  
[threedotdash.org](http://threedotdash.org)  
[TEDxTeen.com](http://TEDxTeen.com)

**Twitter:**

[@wearefamilyfdtn](https://twitter.com/wearefamilyfdtn)  
[@threedotdashorg](https://twitter.com/threedotdashorg)  
[@tedxteen](https://twitter.com/tedxteen)



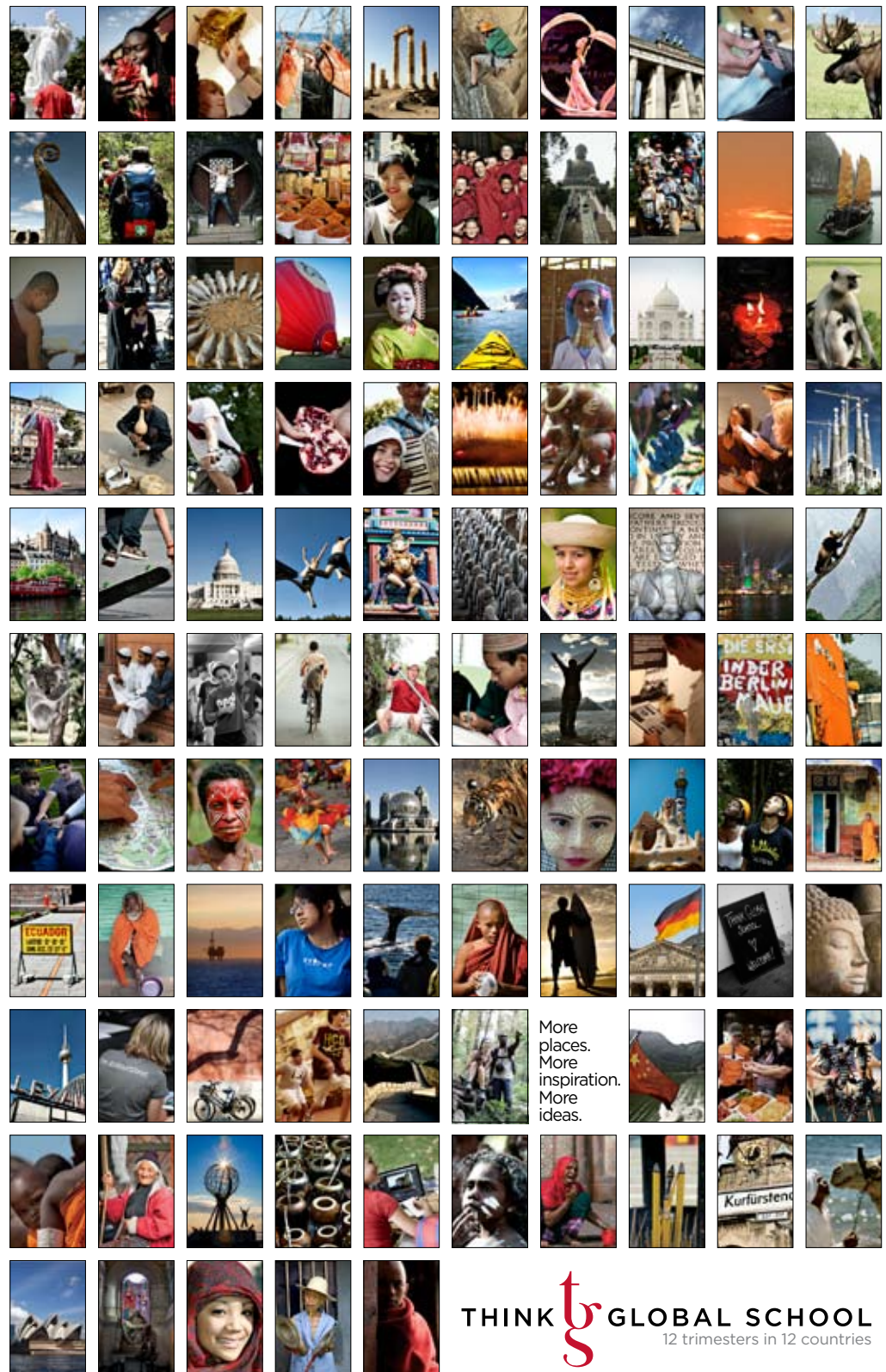


# JOIN THE SAFARI

## Become a Creative Activist!

- Select your team with care
- Pick an issue that affects you directly or indirectly
- Address the cause, not just the symptom of the problem
- Consider several solutions before choosing one
- Rely on your assets - rather than what you need
- Experiment with different actions to get the same results
- Measure your success by the real difference you make to the people

Download the rest of the Creative Activist Toolkit today  
at [daneldon.org](http://daneldon.org) and begin your journey!



More places.  
More inspiration.  
More ideas.

THINK *g* GLOBAL SCHOOL  
12 trimesters in 12 countries

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Ideas Worth Spreading

 foundation